

## VITALGRANA

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*The vitalgrana project is based on respect for the environment, its main raw material is pomegranates grown in eastern Spain. At Vitalgrana they always work in line with their values: innovation, quality assurance, customer orientation and commitment to the environment.*

### DESCRIPTION

The history of **Vitalgrana** dates back to 2008, when a group of 400 farmers, owners of 1,300 hectares of land in the area known as "Els Carrissals" or "Los Carrizales", located in the natural parks of Hondo de Elche/Crevillente and The Salinas de Santa Pola, came together to launch a unique initiative called "Parc Natural Agrari els Carrisals" or PANAC.

The essence of this project is based on respect for the environment and support for traditional agricultural activities. Since then, Vitalgrana has followed this philosophy, committing to preserving the environment and supporting sustainable agricultural practices.

Pomegranate, scientifically known as *Punica Granatum*, is a fruit that offers a wide range of benefits to promote optimal health. As research progresses, more and more health benefits are discovered. Studies have shown that pomegranate can be an effective ally to maintain cardiovascular health, reduce cholesterol, improve blood circulation and reduce stress levels.

The pomegranate is considered a "super fruit" due to its extraordinary antioxidant capacity, which surpasses that of other fruits and foods such as green tea or red wine.

The pomegranate fruit is a perfect option for those looking to maintain a healthy lifestyle and enjoy the benefits it offers.

As research progresses, new properties of the pomegranate are discovered that add to those already known.

Pomegranates are an excellent source of minerals such as potassium and polyphenols, which are responsible for their distinctive red color.

Polyphenols are mainly found in the membranes and rind of the fruit. Consuming pomegranates is a way to maintain the health of your body, taking advantage of all its nutritional benefits.



## VITALGRANA

Experts agree that regular fruit consumption is essential to maintain optimal health. Achieving sound health requires adequate intake of vitamins and nutrients, and including sufficient fruits in the diet is essential to achieve this goal.

Since its inception, Vitalgrana has been committed to offering a product that contributes to improving the health of its customers. And what better option than the benefits of pomegranate?

The Vitalgrana team strives to provide all the benefits of this fruit in juice form, in a convenient way and preserving all the compounds that make the pomegranate a "super fruit."

Pomegranate juice can be taken regularly as a recovery drink after exercise due to its high glycemic index sugar content. Therefore, it favors the recovery of athletes as demonstrated by the study "Effect of Vitalgrana Pomegranate Juice on the recovery of Marathon runners."

Have you ever wondered where the pomegranate comes from? This fruit has a fascinating history that makes it a true "super fruit."

Do you wonder why? The pomegranate has its roots in the East, as evidenced by historical documents dating back to 4000 BC.

Since then, it has been considered a symbol of prosperity and abundance, thanks to all the health benefits it offers. The pomegranate is one of the oldest foods in the world and has had a wide range of uses throughout history.

Pomegranate varieties offer a diverse range of options for making all-natural juices. At Vitalgrana, three different kinds of pomegranates are used, each with its own distinctive characteristics.

The Mollar pomegranate, grown completely naturally in the fields of Elche, is the star ingredient of Vitalgrana.

Wonderful pomegranate, known for its unique texture and tart flavor, is perfect for blending with Mollar to create a deliciously balanced juice.

Finally, the Valencian pomegranate, recognized for its pink tone and natural sweetness, completes the range of varieties used in Vitalgrana products.

Each variety has its own characteristics in terms of flavor, color, harvest time and more. However, they all share excellent properties that make them a perfect option to take care of your health.

The Pomegranate tree, the emblematic tree of the pomegranate, has a fascinating history that has left its mark on numerous cultures. Its fruits, pomegranates, have sparked lasting interest due to their innumerable benefits.



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Originally from Iran, the Granado arrived in Spain thanks to Arab influence during the time of Al-Andalus. The pomegranate tree has left its mark on history, appearing in tombs of pharaohs and being the protagonist of various mythological stories, even associated with deities such as Aphrodite.

In Spain, the Pomegranate is found mainly in the Mediterranean areas, with Alicante being one of the regions where they are grown in the greatest quantity. Their presence in these areas contributes to the rich cultural and gastronomic legacy of the region.

Vitalgrana is recognized for its experience and professionalism in the production of 100% squeezed pomegranate juices and BIO pomegranate juices. Its commitment is based on respect for the environment and support for traditional agricultural activities. Many customers trust them to purchase pomegranate juice, since they guarantee quality and health.

Their pomegranate juice is made exclusively with pressed and squeezed fruit, without preservatives or colorings, gluten or added sugars, except those found in the pomegranate. 100% squeezed juices are a healthy, natural option full of well-being. They offer a variety of packs to complement your purchase and guarantee a satisfactory experience.

Vitalgrana Bio juices come from organic pomegranates grown and selected in Alicante, Spain. The entire process, from growing to packaging, is certified by the Official Authorized Body for Organic Agriculture of the EU, guaranteeing that the fruit has been grown without pesticides or artificial fertilizers.

The production system takes advantage of all parts of the pomegranate, especially the rind and membranes, to obtain all its benefits. Pomegranate juice is known for its antioxidant and anti-inflammatory properties, ideal for reducing cholesterol and preventing cardiovascular diseases. Additionally, it is rich in minerals and vitamins to promote overall health.

Vitalgrana strives to offer quality products that contribute to the internal and external well-being of its customers. Discover all the benefits of pomegranate juice and start taking care of yourself with Vitalgrana products.

### PRODUCTS:

	<p>OMEGA 5 60cap ORGANIC POMEGRANATE OIL VITALGRANA <b>PVP 29,95€</b></p>
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Prices valid except for changes on our website. (IVA/VAT) included. Doc. Version bf-trf-G-20241117  
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