

Herbal Color Ash Brown 100 gr

EAN: 4260378049698 FABRICANTE: KHADI



Khadi natural dye that provides a natural ash brown tone to the hair.

DESCRIPTION

Khadi Ash Brown dyes your hair a beautiful, matte, medium ash brown with no red undertones, in a completely natural way. The result depends on your initial hair colour: from a soft, creamy cappuccino shade to a **deep, rich coffee brown**.

High-quality, purely plant-based ingredients give your hair intense colour highlights and provide nourishing care: **colour, volume and shine in one step!**

Ash brown : completely covers white hair, in these cases consult our application advice (Colour Chart) on preparing the hair with a booster for **effective and homogeneous coverage**.

Herbal pigments coat each hair strand like a protective colour glaze. While Amla, Bhringaraj and Neem add shine and volume. Indigo and Henna provide vibrant, long-lasting colour.

Khadi hair dyes not only add colour to your hair, but also provide powerful volume and velvety shine.

Instructions for use

First wash your hair with a silicone-free shampoo.

Effective coverage of your grey hair! Khadi recommends preparing your hair with a strengthener (**apply Light Brown first for 30 minutes**) if you have a high percentage of grey hair, very blonde hair or depending on the thickness/porosity of your hair to achieve complete coverage and an **even colour**.

Stir the dye powder with warm water at **50 degrees** until you obtain a smooth, creamy consistency. Apply evenly with a brush: strand by strand, all the way to the tips. If you only want to colour your roots, skip the hair and tips.

Leave the natural Ash Brown colour on **for 30 to 120 minutes** . The longer it stays on your hair, the darker the results will be. If you have already dyed your hair with this shade and just want to refresh your colour, leave the application on for 15 to 30 minutes. After the exposure time, rinse your hair with clean water only.



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Do not use shampoo for 24-48 hours. During this time, the colour develops fully. Then apply a Khadi hair oil and leave it for 20 minutes to set the pigments, for a long-lasting colour experience. Then wash with a natural shampoo and enjoy your radiant matte chestnut shade.

Note: Every hair is different, the way we all are is different. Therefore, results may vary. We suggest performing a color test with ash brown dye on a strand.

Combine with:

Of course, you can mix the natural hair colour Ash Brown with other Khadi hair colours:

- with Senna/Cassia or Khadi blonde, to refresh your brown tone.
- with Khadi golden touch for golden highlights in your chestnut.
- with Khadi Medium Blonde for a darker blonde with fewer red undertones.
- with Khadi light blonde for a soft beige shade.
- with Khadi Dark Chestnut for a dark, cool undertone.
- with Khadi black or indigo for a deep colour result.
- with khadi Henna or other khadi red shades for mahogany/reddish chestnut undertones.

Ingredients

Indigofera Tinctoria Leaf Powder*, Lawsonia Inermis Leaf Powder*, Cassia Auriculata Leaf Powder*, Emblica Officinalis Fruit Powder*, Eclipta Prostrata Whole Plant Powder*, Azadirachta Indica Leaf Powder*.

These active ingredients are found in Khadi's natural dye Ash Brown:

Indigo is obtained from the leaves of the indigo plant. The extract dyes your hair a deep blue and gives it the desired depth of color. It acts as a protective coating on your hair.

Henna , gives soft but intense color. It takes care of your hair and gives it shine.

Amla, rich in vitamin C, one fresh berry has up to 1000 milligrams of ascorbic acid, 20 times more than an orange. Amla leaves your hair wonderfully soft, strengthens, repairs split ends and promotes hair growth.

Bhringaraj is used in Ayurveda as a benefit for hair and scalp: the plant strengthens, stimulates and helps





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prevent hair loss and greying. In addition, the dark infusion of the Bhringaraj plant provides a more intense colour result of your Khadi hair dye.

Khadi hair dyes combine Ayurvedic natural medicine with the latest cosmetic technology. We produce our products in accordance with the European Cosmetics Regulation. The result is highly effective, yet gentle natural cosmetics with valuable ingredients that you can feel from the very first moment.

Long-lasting Ayurvedic formulations for shiny, voluminous and soft hair.

No ammonia, hydrogen peroxide, resorcinol or artificial colors.

No PPD, parabens or synthetic perfumes.


100% NATURAL - 100% VEGAN.

COLOUR: ash brown.

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