

Fusion Water MAGIC SPF 50

EAN: 8470001748577 FABRICANTE: ISDIN



Fusion Water Magic facial sunscreen with an ultra-light texture and aqueous external phase with a silky final finish. Protect your skin with Fusion Water MAGIC SPF 50, the ultra-light facial sunscreen for immediate absorption and daily use that melts into the skin and provides high protection. Moisturizes the skin and provides antioxidant action.

DESCRIPTION

5 Star Daily Protection sunscreens for daily use provide high UV protection tested in real conditions of high solar radiation. They do not irritate the eyes, are oil control and are highly tolerable on all skin types. They are also part of the ISDIN commitment to projects for the care of seas and oceans.

Benefits

- Immediate absorption, does not leave a greasy residue, does not irritate the eyes, non-comedogenic, mineral oil free, oil control.

Composition

Aqua (Water) PPG-18/ 18 Methicone, VP/Eicosene Copolymer, Polysorbate 60, Dimethicone/Vinyl Dimethicone Crosspolymer, Glycerin, Caprylyl Glycol, Hydrated Silica, Tocopheryl Acetate, PEG-10 Dimethicone, Tetrasodium Glutamate Diacetate, Parfum (Fragrance), Sclerotium Gum, Sodium Hyaluronate, Porphyridium Cruentum Extract, Xanthan Gum, Citric Acid

Ultralight protection for outdoor activities

Fusion Water MAGIC SPF 50 is the ideal sunscreen for outdoor activities with prolonged sun exposure. It offers high protection against sunlight and keeps the skin hydrated.

Characteristics:

- **High UV protection** . High protection SPF 50 clinically evaluated in the laboratory and in real conditions of high solar radiation.



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- **Hydration** . Its hyaluronic acid content provides intense hydration.
- **Antioxidant action** . Protects against damage caused by free radicals thanks to Mediterranean Alga Extract and vitamin E.
- **Oil Control** . It is ideal for oily skin: it mattifies the skin, leaves no greasy residue and is mineral oil free.

After 4 weeks, users say:

- 100% Ultra-light texture with immediate absorption.¹
- 93% Does not leave skin greasy.¹
- 97% Does not irritate the eyes.²
- 90% Refreshes the skin.¹

¹ Evaluation of non-comedogenicity Fusion Water Magic in 30 subjects (18-45 years) with oily skin for 28 days under normal conditions of use. Data on file, 2023.

²Evaluation of the efficacy of Fusion Water Magic on 30 subjects (18-70 years old) with all skin types for 28 days under normal conditions of use. Data on file, 2023.

Increases skin hydration

External factors such as sun exposure, contact with salt water, chlorine or wind cause the skin to dehydrate more quickly. The use of **Fusion Water MAGIC SPF 50** provides a significant increase in skin hydration.

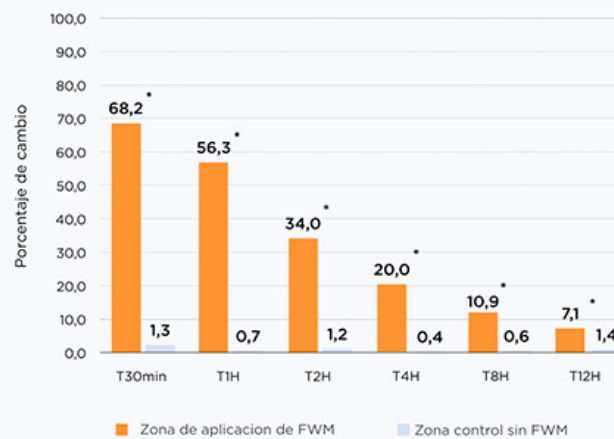


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Variación de la **hidratación** desde el momento de la aplicación



(*:p<0,05)

Ref: Evaluación de la hidratación de Fusión Water Magic en 24 sujetos (18-70 años) con piel seca durante 4 días en condiciones normales de uso. Data on file, 2023.

Immediate hydration that lasts up to 12 hours¹

Fusion Water MAGIC SPF 50 has shown a 68% increase in skin hydration 30 minutes after application, remaining at 56% 1 hour later and 7% after 12 hours.

¹Evaluation of the hydration and TEWL of Fusion Water Magic in 24 subjects (18-70 years) with dry skin for 4 days under normal conditions of use. Data on file, 2023.

Moisturizing and antioxidant action

The **Fusion Water MAGIC SPF 50** formula contains ingredients with moisturizing and antioxidant action. Helps prevent sun damage and signs of photoaging.



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Mediterranean Seaweed Extract

Ingredient of marine origin rich in antioxidant compounds. It helps maintain the cellular structure of the skin and stimulate its natural defenses.

Hyaluronic acid

Moisturizes and provides a supporting action to the skin, helping to reduce the visible signs of aging.

Vitamin E

Provides antioxidant action, helping to prevent the damage that free radicals cause to the skin.

Immediate absorption and a silky finish

How to use Fusion Water MAGIC SPF 50? Apply **Fusion Water MAGIC SPF 50** generously to dry skin. The appropriate amount for the facial area is two lines of product spread across two fingers. Distribute it evenly over the entire face, neck, nape and ears.

If sun exposure is longer than 2 hours, we recommend reapplying the product. By reducing the amount of product applied, the protection factor is reduced.

Add Fusion Water MAGIC SPF 50 to your routine. Include Fusion Water MAGIC SPF 50 in your daily routine to keep skin hydrated and protected in 5 easy steps.

1. **Cleaner** . Use your usual cleaner.
2. **Outline** . Apply your eye contour.



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3. **Serum** . Boost your routine with a concentrated serum.
4. **Moisturizing** . Seal your face with a moisturizer.
5. **Sunscreen** . Protect your skin with Fusion Water MAGIC SPF 50.

