

## Fotoprotector ISDIN HydroLotion SPF 50

EAN: 8429420192232    FABRICANTE: ISDIN



*Biphasic body sunscreen that detoxifies and revitalizes the skin. Protect and detoxify your skin with the immediate-drying biphasic moisturizing body photoprotector Hydro Lotion SPF 50. Its formula with Chlorella maris prevents skin oxidation. High UVB/UVA protection SPF 50. 200 ml*

### DESCRIPTION

#### Composition

Aqua (Water) Acid/Glycerin Crosspolymer, Tridecane, Glycerin, Sodium Chloride, Phenylpropanol, Parfum (Fragrance), Sodium Hydroxide, Caprylyl Glycol, Tocopheryl Acetate, Disodium EDTA, Chlorella Vulgaris Extract, Tocopherol, CI 42090 (Blue 1).

#### Biphasic protection to revitalize the skin

Exposure to solar radiation is one of the main causes of skin oxidation and photoaging. The biphasic oil-aqueous Hydro Lotion SPF 50 moisturizes and protects, giving your skin a more flexible, elastic and luminous appearance.

#### Double phase, double action

The biphasic formula of the Hydro Lotion SPF 50 photoprotector protects your skin and revitalizes it. Its detox action helps minimize oxidative damage from radiation.

- **Protects** . High UVB/UVA protection factor SPF 50 that keeps your skin protected from the sun.
- **Detoxifies** . Its formula with Chlorella maris revitalizes the skin against oxidative damage.
- **Moisturizes** . Provides an intense moisturizing and refreshing action for luminous-looking skin.

After 4 weeks of use, users say:

- 96% Soft and silky skin.<sup>1</sup>
- 90% Pleasant texture, intense hydration.<sup>1</sup>
- 83% Improves the appearance of the skin.<sup>1</sup>

<sup>1</sup> Evaluation of the moisturizing effect and effectiveness of Hydro Lotion SPF 50 sunscreen in 30 subjects (between 18 and 70 years old) for 4 weeks. Data on file, 2020.

#### Naturalness with high antioxidant power

The Hydro Lotion SPF 50 formula protects the skin from the sun and prevents oxidation thanks to the antioxidant ingredient Chlorella maris.



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### Chlorella maris

This natural ingredient is the plant organism with the highest concentration of chlorophyll in the world. Thanks to its high antioxidant power, it prevents the destruction of collagen, elastin and laminin.

Immediate dry protection: Mix the product for 5 seconds. Make sure both phases have been mixed properly before each application. Apply the sunscreen generously to dry skin half an hour before sun exposure.

Do not spray on the face. Remember to repeat the application every 2 hours to maintain the properties of the product and also after sweating, swimming or drying with a towel. By reducing the amount of product applied or not shaking it enough, the protection factor is reduced.

### Frequent questions

- **Can it be applied to the face?** Hydro Lotion SPF 50 is a body sunscreen and should not be applied to the face. The skin of each area of the body is different, which is why we recommend using specific sunscreens for the face and body, since they have different textures and characteristics adapted to the needs of the skin in each area. Check out our range of facial photoprotection.
- **Can it be applied to children's skin?** It is a sunscreen for adult use. For children's skin we recommend our pediatric range.
- **What is the difference with the old version?** Sepitonic has been replaced by Chlorella Maris, an ingredient of natural origin from the sea and which has a detox action that is currently in high demand. It is an antioxidant that provides extra protection against solar radiation.

### The two-phase protectors with which you will enjoy the summer

Double phase, double action. Hydro Oil SPF 30 protects and tans your skin, Hydro Lotion SPF 50 protects it and prevents oxidation.

