

BEXIDENT Gums Daily Use Toothpaste 125 ml

EAN: 8470003638388 FABRICANTE: ISDIN



Reduces bleeding and inflammation of the gums in 2 days. With CPC+Cymenol. Bexident Gums Daily Use Toothpaste, with PerioPlus Maintenance Tech technology, provides a triple antiplaque action, preventing bleeding and inflammation due to gingivitis. Remineralizes and protects enamel. It generates an antioxidant action and provides a prolonged action.

DESCRIPTION

Daily oral hygiene in situations at risk of gingivitis.

Alcohol-free, gluten-free, clinically proven effective.

Inflammation and bleeding of gums due to gingivitis, delicate gums.

CPC+Cymenol, sodium monofluorophosphate, allantoin, panthenol and aloe vera.

Ingredients: Aqua (Water), Sorbitol, Hydrated Silica, PEG-32, Cocamidopropyl Betaine, Aroma (Flavor), Cellulose Gum, CI 77891 (Titanium Dioxide), Sodium Fluoride, Phenylpropanol, Panthenol, Dipotassium Glycyrrhizate, Laureth-9, Allantoin, Sodium Saccharin, O-Cymen-5-Ol, Cetylpyridinium Chloride, Aloe Barbadensis Leaf Juice, Decylene Glycol, Sodium Benzoate, Limonene, Potassium Sorbate.

Composition: Sodium fluoride 0.32% (1450 ppm Fluorine), O-Cymen-5-ol 0.09%, CPC 0.05%.

BENEFITS: The importance of keeping gums healthy

The gums support the teeth, so it is essential to keep them healthy and thus enjoy good teeth. Correct daily oral hygiene helps prevent the accumulation of bacteria (plaque) that causes bleeding and inflammation of the gums (gingivitis).

Reduces bleeding and inflammation in 2 days: Bexident® Gums Daily Use Toothpaste with PerioPlus Maintenance Tech technology, provides triple antiplaque action, reducing bleeding and inflammation due to gingivitis in 2 days.

Prevents bleeding: With antimicrobial action and triple antiplaque action, it prevents bleeding and inflammation due to gingivitis.



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Remineralizes and protects the enamel: Contains active ingredients that reduce the demineralizing effect of bacterial plaque on the enamel, remineralizing and protecting it.

Promotes gum regeneration: Keeps the gums and the rest of the oral tissues in good condition, promoting their regeneration.

Antioxidant action: Generates an antioxidant action that protects oral tissues from oxidative stress, helping to prevent inflammation.

Long-lasting action: Provides long-lasting action, as well as a pleasant sensation of cleanliness and freshness.

CLINICAL RESULTS

Results Percentage Section Image

Users say:

- 93%: Reduction in bleeding.¹
- 100%: Less bacterial plaque.¹
- 96%: Reduction of inflammation.¹
- 96%: Stronger teeth and gums.¹

¹ Percentage of patients after evaluating the effectiveness and safety of Bexident® Gums Daily Use Toothpaste, in 30 subjects with swollen gums. Use 3 times a day for 2 min. Follow-up 28 days. Data on file, 2021.

INGREDIENTS TO HIGHLIGHT

Formula with PerioPlus Maintenance Tech

Thanks to PerioPlus Maintenance Tech, Bexident® Gums Daily Use Toothpaste provides a triple antiplaque action, reducing bleeding and inflammation due to gingivitis in 2 days. Remineralizes and protects the enamel, generates an antioxidant action, and provides a prolonged action.

CPC

It provides an antimicrobial action, preventing the formation of biofilm or precursor layer of bacterial plaque.



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Cymenol

It has antimicrobial and antioxidant properties. Its association with CPC produces a synergistic action against biofilm.

Fluorine

Antimicrobial action. Remineralizes and protects enamel.

Panthenol and allantoin

They promote gum regeneration.

Dipotassium glycyrrhate

Soothing and anti-inflammatory action.

aloe vera

Antimicrobial, anti-inflammatory, soothing and regenerating action.

DIRECTIONS FOR USE: Daily oral hygiene for healthy gums. Brush your teeth for 2 minutes with Bexident® Gums Daily Use Toothpaste, 3 times a day or after each meal.

SUSTAINABILITY

Together we take care of the planet

At ISDIN we contribute to minimizing the impact on the environment. Take care of and protect your teeth and gums while taking care of the planet with Bexident® Gums Daily Use Toothpaste.

89% of the Bexident® toothpaste tubes that we use are recyclable, reinforcing our commitment to the environment.

Reduces inflammation and bleeding of the gums: Bexident® Gums Daily Use is the ISDIN range of products to reduce bleeding and inflammation due to gingivitis.

