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**Country**: IT **Web**: https://www.gricar.net/

*Gricar formulates and distributes phytotherapy and dietary products. Products without gluten, without added sugar, without colorings, without preservatives and without heavy metals.* 

#### DESCRIPTION

In 1970, Gricar was founded and began distributing its first herbal products, importing ginseng, guarana and pu-erh and, for the first time, distributing them exclusively to the rest of Europe. In this way, Italy inaugurates the market for natural products.

Immediately afterwards, the first officinal herbs for professional use begin to be distributed and the vacuum packaging is introduced.

In 1971, the first herbal teas (combinations of herbs) were made in glass containers with different therapeutic prescriptions that, thanks to the pharmacist, were sold to the public with the support of the advice of a professional.

In 1972 they began with the first importation into Italy of KOREAN GINSENG.

In 1973 they began with the first importation into Italy of SOUTH AFRICAN ROOTS.

In 1974 they began with the first import of PU-ERH into Italy.

In 1975, an energetic microalgae that rebalances the body, whose name is CHLORELLA, was imported into Italy for the first time.

In 1977, the first Guaraná tablets were imported into the market, an energetic product whose name is GUARALEX.

In 1979, one of the first slimming tablets based on Fucus and Centella was launched, called MAGRIBELLA, which was very successful.

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In 1981 The CRUSCONE line for intestinal regularity, based on bran, and the LECIGRICAR line, based on soy lecithin, were launched.

In 1984 MC is a real success on the market, since it is the first completely vegetable lotion that stimulates the hair bulb and prevents hair loss.

In 1986 the company moved to new industrial warehouses and authorized the production of drugs, given that the ?Aniasi law? considered some herbal teas to be special medicines.

In 1987 the MOMILLA brand was introduced.

In 1988 the company obtained authorizations for the production on behalf of third parties and on its own account of food and dietary products in solid form (tablets, capsules and granules). Production is then extended to dietary products in liquid form.

In 1989, the first line of tablets based on monocompounds of herbs was launched under the name ORTO BOTANICO; This is followed by the line of liquid monocompounds in the form of mother tincture and yolk extracts.

In 1990, exclusively for Europe, the OSMODYN brand was acquired based on purified Dead Sea Salts, obtained by fractionated crystallization, used to cure psoriasis and dermatitis in general. This product has been tested and analyzed by Israeli clinical studies, by the Dermatological Clinic of Milan and the Gaslini Hospital of Genoa.

In 1991, the first antioxidant and anti-aging product was created: LEVITENE.

In 1992, the production of the first drugs from phytotherapy began (Herbagola, Herbalax, Colli), brands that would later be transferred to other pharmaceutical industries, and above all the first line of PROPOLIS, which would always be improved over time.

In 1993, the new plant-based cream was launched that combats hyperpigmentation and skin blemishes.

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In 1994 n ace SLIMMING ? slimming without a diet ? which is very successful in the market.

In 1995, studies on integrated phytotherapy for the well-being of the body began; Products are formulated and made that include plant ingredients and nutritional substances such as vitamins and minerals.

In 1996, specific products were gradually introduced into the market to support the well-being of the body and keep weight under control. These products are still part of the Gricar catalog.

In 1997, the ARTICOLENE product for joints was launched, based on shark cartilage.

In 1998, three products for the throat, voice and halitosis were launched: PREVENGOLA, PREVENVOCE and ALISTOP.

In 1999, the BIOPURIFICA brand was introduced, which is still present and very successful in the market.

In 2000, the Phytotherapeutic and Nutritional Research Center was founded, the sector of the company that is dedicated to research and innovation of raw materials, active ingredients and dietary products for the well-being of the body. This Center also creates the formulas, manages relations with the Ministry and interacts with the client.

In 2001, the propolis line ? a natural antibiotic for prevention ? was promoted, highly appreciated for its galangin and its taste. Later, the line for children was born and the first research on food supplements for children began.

In 2002, the SPECIAL FREE brand was introduced into the market, which does not contain lactose, gluten, or sugars. Gricar is always committed to making products without additives and artificial colorings, or allergens.

In 2003 the MAEF (High Frequency Maceration) system was perfected for the extraction of propolis.

In 2004, the PSORACTIVE line was introduced, which combats psoriasis and skin peeling.

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In 2005 The company already deals with two different sections: one is marketing, another is the production and formulation of products on behalf of third parties.

In 2007 G ricar launches EUCISTIN and EUFERTIL, two new products that only gynecologists can prescribe.

In 2008 Gricar turns 40 and this event is celebrated with a complete renovation and the transformation of the GRICAR brand into GRICAR CULT & CARE, adding the motto BE NATURAL.

#### **PRODUCTS:**

	Against Flu Adult Syrup 150 ml PVP 14,02€
ALITOSTOP	Alistop 30 tablets PVP 13,99€
	Allerkur 40 tablets PVP 20,37€
BIOPURFICA	Bio Purifies Hepa 30 tablets PVP 12,97€
	Cholkur Advance 30 tablets <b>PVP 13,13€</b>
DOLKUR S	Dolkur S 30 tablets <b>PVP 16,49€</b>
	Euflora Advance All Free 510 mg 24 capsules PVP 15,12€
	Jaluskin (Pure Hyaluronic Acid 144 mg) 30 tablets PVP 24,26€
	Levakal 1000 30 tablets <b>PVP 18,69€</b>
	Multicombi Mg B6 30 tablets PVP 14,18€

	Against Flu Child Syrup 150 ml <b>PVP 14,02€</b>
ALITOSTOP	Alito Stop 30 tablets PVP 15,12€
	Artiskin 30 tablets <b>PVP 26,98€</b>
CHOLKUR Manager Marine	Cholkur Advance 30 tablets PVP 16,50€
	Dead Sea Remineralizing Salts 2000 g <b>PVP 44,80€</b>
	Eden Essential Oil 7 Essential Oils Vaporizer 50 ml PVP 14,10€
	Glucolip Mor Active 30 tablets PVP 16,17€
	Jaluskin Complex 30 tablets PVP 21,11€
	Melatonbest 30 ml - Melatonin 1.9 mg PVP 12,97€
	Oral Spray Children 15 ml PVP 12,97€

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PHEVENWOCE	Prevenvoce 30 tablets PVP 10,55€
	Propolis Drops (Gocce) AD 50 ml PVP 10,76€
	Propolis Oral Spray 15 ml <b>PVP 10,76€</b>
	Propolis Syrup Echinacea AD 200 ml PVP 16,17€
SHEVE Tribuna	Sinevir Herpes 10 ml PVP 14,30€

PROGENIONAL AND	Progencival After 30 ml PVP 18,27€
	Propolis Drops Children 50 ml PVP 10,76€
	Propolis Syrup Child Echina 200 ml PVP 16,17€
	Proskur Advance 30 Tablets PVP 20,00€
SUPERPLAT	Superflat 30 tablets 700 mg PVP 18,90€

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