

**Address:** 15, Otto-Volger-Straße

**Postal Code / District:** 65843

**Town:** Sulzbach

**Province:** Germany

**Phone:** +49 40 49090

**Foundation year:** 1902

**Country:** ES

**Web:** <https://int.eucerin.com>

*In 1900, Isaac Lifschütz developed an innovative and long-lasting cream formula composed of Eucerit, water and oil, which he called Eucerin, highlighting its refinement and longevity.*



### DESCRIPTION


A few years later, in 1902, Lifschütz obtained the patent for its production in German territory.

In 1911, Oscar Tropolowitz, who in 1890 had assumed management of the Beiersdorf company after the death of its founder Paul C. Beiersdorf, acquired the patent, leading to the launch of the first Eucerin products on the German market, such as cream iodine and loose powder.

During the 1980s, Beiersdorf subsidiaries took the brand global, including expansion into the United States. Since 1996, the brand has also diversified its offering with facial care products.

### PRODUCTS:

	Hydro Protect Ultra-Light Fluid SPF 50+ facial sunscreen 50 ml. <b>PVP 12,64€</b>
	Sunscreen Gel-cream Oil Control Dry Touch Spf50 200 ml <b>PVP 10,92€</b>

	Sunscreen Gel Cream Oil Control Dry Touch SPF 50+ 50 ml <b>PVP 11,32€</b>
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